



LA MARTINIQUE

**FOR IMMEDIATE RELEASE**

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**MARTINIQUE HOSTS JETRACER WORLD CHAMPIONSHIP IJSBA FROM  
APRIL 15<sup>TH</sup> TO 17<sup>TH</sup>**

*The city of Case-Pilote will host about 50 competitors during this three-day event*



Russell MARMON in action

**NEW YORK, NY (March 21, 2016)** - Martinique hosts the first round of **Jetracer World Championship IJSBA**, an International Jet race Competition. The lovely fishermen town of Case-Pilote located on the Caribbean Coast will proudly host this three-day event, with two stages in Sainte-Anne and Fort-de-France, the Capital city. This city is one of the earliest settlements of Martinique and was named after Carib chief "Pilote".

About 50 competitors from the United States, Russia, Canada, Kuwait, Qatar, Belgium, Peru, the United Kingdom, Italy, China, South Korea, Japan, Saudi Arabia and France will compete on Martinique's warm Caribbean waters before the second round in Russia in August 2016.

"Martinique Jet Race 2016 is back with an exciting race program, with over 500 kilometers of a mixture of calm to very tough sea riding on the amazingly beautiful Caribbean island of Martinique, the incredible welcome and friendliness from the local population who supported the 1st Edition in 2014 was very apparent and will be repeated again this year without doubt." said Russell Marmon, 2014 1st Martinique Jet Race Champion.

For more information: <https://www.facebook.com/martiniquejetrace>

## **About Martinique ([www.us.martinique.org](http://www.us.martinique.org))**

*The Caribbean Island with French Flair, The Isle of Flowers, The Rum Capital of the World, The Isle of the Famed Poet* (Aimé Césaire) – Martinique ranks among the most alluring and enchanting destinations in the world. As an overseas region of France, Martinique boasts modern and reliable infrastructure – roads, water and power utilities, hospitals, and telecommunications services all on par with any other part of the European Union. At the same time, Martinique’s beautifully unspoiled beaches, volcanic peaks, rainforests, 80+ miles of hiking trails, waterfalls, streams, and other natural wonders are the equal of neighboring Dominica to the north and St. Lucia to the south, so visitors here truly get the best of both worlds.

The currency is the Euro, the flag is Le Tricolour, and the official language is French, but Martinique’s character, cuisine, musical heritage, art, culture, common language, and identity are of a distinctly Afro-Caribbean inclination known as Creole. It is this special combination of modern world conveniences, pristine nature, and rich heritage that has earned for Martinique several notable distinctions in recent years, including being ranked in the Top 16 Places to go in 2016 by Condé Nast Traveler, named as a “Must-Visit” destination for 2015 by *Caribbean Journal*, “Best Caribbean Destination” by *About.com*, and “Top Caribbean Island for Delectable Dining” by *Caribbean Travel + Life*. The Bay of Fort-de-France, which fronts Martinique’s charming capital city, was also inducted into *The Club of The Most Beautiful Bays in the World*. Martinique’s storied history further stirs travel passions. Napoleon’s bride, Empress Josephine, was born and raised in Martinique, while the majestic Mt. Pelée volcano and St. Pierre, *The Pompeii of the Caribbean*, are found here.

A special place, to be sure, with so much to offer – *Martinique c’est magnifique!*

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