

MARTINIQUE SURF PRO IS BACK

Basse-Pointe Awaits for the 4th Edition of Martinique Surf Pro

FOR IMMEDIATE RELEASE

Basse-Pointe, Martinique | March 7, 2018 – Amongst the bluest waters of the Caribbean, international surfers gather to participate in the Martinique Surf Pro, organized in partnership with the Martinique Tourism Authority (MTA) and the World Surf League (the international professional surf league), the Martinique Surf Pro competition is the only Caribbean Qualifying Series in the world. On that note Karine Mousseau, the Martinique Tourism Commissioner said that “it is very important that the MTA support this world-class event and make sure that this wonderful initiative created by the two young Martiniquans, Nicolas Clémenté and Nicolas Ursulet continues. Thanks to their efforts, the Martinique Surf Pro has raised the island’s profile in many ways, showcasing the Isle of Flowers as world-class surf and eco-tourism destination.”



Among the novelties of the Martinique Surf Pro 2018 (from March 17 to 24), the competition is open to women and will welcome nearly 50 female pro surfers alongside a hundred surfers on the spot of Basse-Pointe.

The MSP (Martinique Surf Pro), scheduled for March 17-24, 2018 in Basse-Pointe, is "an international competition that will bring together the best surfers in the world," announced the two founders, Nicolas Clémenté and Nicolas Ursulet. With two competitions, a men's, bringing together 110 athletes, and a women's, the MSP will gather for the first time, no less than 160 athletes.

The First Caribbean Stage

Organized in partnership with the World Surf League (the professional international surf league), Martinique Surf Pro is the first Caribbean stage of the Qualifying Series (QS) and the only one of the French West Indies, which is held on a spot that attracts competitors.

"With its cliffs and rocks, the spot of Basse-Pointe charms by its authenticity, its nature side but also by its proximity to the public. Its configuration allows the spectators to be really in the heart of the competition and not to miss anything the show offered by the competitors on the water. Also, the wave in Basse-Pointe is a great, long point break wave that allows the surfers to express themselves to the fullest." – said Clémenté and Ursulet.

A Tool to Promote Martinique

Until now, the public settled on the beach and rocks. This year, the organizers have decided, for this 4th edition, to offer "more comfort to the spectators with real seats and misting on a larger part of the site". "The competition is a leading tourism promotion tool for the destination Martinique and its nautical potential," they add. The Martinique spots are thus more and more popular with amateurs coming from all over the world.

For more information about Martinique Surf Pro martiniquesurfpro.com/

For more information about Martinique us.martinique.org/

ABOUT MARTINIQUE (us.martinique.org – martiniquepresskit.com)

The French Caribbean Island of Martinique is also known as the Isle of Flowers, The Rum Capital of the World, the Birthplace of coffee in the New World, The Isle of the Famed Poet (Aimé Césaire) – Martinique ranks among the most alluring and enchanting destinations in the world. As an overseas region of France, Martinique boasts modern and reliable infrastructure – roads, water and power utilities, hospitals, and telecommunications, services all on par with any other part of the European Union. At the same time, Martinique’s beautifully unspoiled beaches, volcanic peaks, rainforests, 80+ miles of hiking trails, waterfalls, streams, and other natural wonders are unparalleled in the Caribbean, so visitors here truly get the best of both worlds. The currency is the Euro, the flag and the official language are French, but Martinique’s character, cuisine, musical heritage, art, culture, common language, and identity are of a distinctly Afro-Caribbean inclination known as Creole. It is this special combination of modern world conveniences, pristine nature, and rich heritage that has earned for Martinique several notable distinctions in recent years. In 2018, Martinique is highlighted in the Caribbean segment of the New York Time’s “52 Places to go in 2018.” and prominently featured in a January 2018 article in Travel + Leisure. In a 2017 review of noteworthy French Islands throughout the world ThePointsGuy.com selected Martinique as number one. Other distinctions include being named as a “Must-Visit” destination by Caribbean Journal, “Best Caribbean Destination” by About.com, and “Top Caribbean Island for Delectable Dining” by Caribbean Travel + Life.

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