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MARTINIQUE TOURISM AUTHORITY (CMT) STATEMENT ON ZIKA VIRUS

Last updated February 12, 2016

FORT-DE-FRANCE, Martinique (February 12, 2016) – The Martinique Tourism Authority (CMT), together with Martinique’s Regional Health Agency (ARS), and local government partners continue to take proactive measures toward mitigating the spread of the mosquito-borne Zika virus throughout the island. The latest measures currently being undertaken include:

- Zika Text Hotline: A text hotline has been established whereby photos of abandoned cars, large appliances, and other potential mosquito breeding grounds can be submitted. Precise locations of items to be removed are determined using geo-tags with collections taking place within XX hours.
- Zika Community Clean up: From February 20–27, volunteer students and citizens will join with government workers in an island-wide clean up effort to eradicate mosquito breeding areas.

These latest efforts build upon the following ongoing initiatives:

- Mobilize the local health network to streamline the sharing of information and resources among general practitioners, pediatric doctors, La Meynard Hospital and the ARS.
- Post warning signs and disseminate preventive communication materials at all ports of entry, including Aimé Césaire International Airport (FDF), all major marinas, and cruise ports.

Hotels and tourist attractions across Martinique have also adopted the following measures:

- Eliminate standing water; regularly check flowerpots, vases, etc. to mitigate formation of potential breeding sites.
- Make insect repellent available for all guests.
- Provide customer information on protective measures to be taken against mosquito bites.
- Facilitate medical consultation as necessary.

Martinique’s Regional Health Agency (ARS), The Martinique Tourism Authority, and local government partners throughout the island are maintaining constant vigilance regarding the spread of the Zika virus. As warranted, this communiqué will be updated.

For more information on travel to Martinique, please visit www.martinique.org.

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